

The logo for URISA TEXAS is displayed in a bold, black, stylized font. The word 'URISA' is written in a cursive-like script, while 'TEXAS' is in a clean, sans-serif font. The logo is set against a background of a vintage-style map of Texas, showing various geographical features and place names like 'RIVER', 'MOUNTAIN', 'COLORADO', and 'SPANISH'.

2023 SPONSORSHIP PROSPECTUS

WWW.URISATEXAS.ORG

*The professional association of
GIS practitioners across Texas.*



URISA Texas

2023 Sponsorship Prospectus

ABOUT URISA TEXAS

URISA Texas was founded in 2012 as a professional GIS organization incorporated in Texas.

The Texas Chapter of the *Urban and Regional Information Systems Association* (URISA) is the professional association of Geographic Information Systems (GIS) practitioners in Texas. URISA Texas is a nonprofit 501(c)3 organization whose mission is to advance the effective and appropriate use of GIS and related information technologies to solve challenges throughout the state.

To carry out our mission, we...

- **Educate** - Provide high quality learning opportunities for current and aspiring GIS professionals.
- **Advocate** - Represent the interests of GIS professionals and organizations.
- **Collaborate** - Foster relationships among professionals in the GIS community.
- **Cultivate** - Continue to position and grow URISA Texas as an active and viable organization.

Organizational Profile and Events

The organization has been increasing activity, especially over the past few years. We are experiencing steady growth in attendance at our events, interest in being on the chapter's email list, and in people becoming active in chapter operations. The chapter email list includes almost 2,000 active GIS professionals across Texas. Chapter Leadership and Members include public and private sector geospatial and information technology professionals from across Texas.

URISA Texas is a three time recipient of the URISA Chapter of the Year, winning in 2022, 2021 & 2017!

The chapter provides a variety of professional, educational, and networking events. URISA Texas runs a monthly Speaker Series, 10-20 Mappy Hour networking events, and educational workshops throughout the year. All these events include sponsorship opportunities.



This is your opportunity to have your company promoted through these events!

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ANNUAL CORPORATE SPONSORSHIP OPPORTUNITIES

URISA Texas offers several sponsorship opportunities for companies providing products and services supporting the geospatial and information technology industries. We believe URISA Texas is an invaluable partner in marketing your products and services in the region; a partnership that will help you enhance your organization's visibility and reputation throughout Texas.

Available Sponsor Packages

Increase your visibility and underscore your company's commitment to GIS professionals and practitioners throughout Texas. Annual Corporate Sponsorship is a limited opportunity based on tier, so please sign up early. Corporate Sponsors receive the following benefits:

TIER:		Geodetic	UTM	State Plane
Number Available		1	8	8
Cost:		\$5,000	\$1,500	\$500
If purchased mid-year:				
2nd Quarter: April 1 - June 30 (Expires Dec 31, 2023)		\$3,750	\$1,250	\$375
3rd Quarter: July 1 - September 30 (Expires Dec 31, 2023)		\$2,500	\$750	\$250
4th Quarter: October 1 - December 31 (Expires Dec 31, 2023)		\$1,250	\$375	\$125
General	Priority Order on all Recognition	First	After Geodetic	After UTM
	Website Recognition - Logo and company description	Large Logo 400 by 400 Pixels 1,000 characters	Small Logo 100 by 100 Pixels 500 characters	Name Only 250 characters
	Free Registrations to URISA Texas Workshops	2 registrations	1 registration	0 registrations
	Priority Order on Job Posting	First	After Geodetic	After UTM
	Discounts to Additional Add-Ons ¹	20%	10%	5%

¹Discounts will be reimbursed as Payment System cannot process the change during initial transaction.

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		TIER:	Geodetic	UTM	State Plane
Communication	Opportunity to have URISA Texas email all contacts in mailing list highlighting your organization¹ - Logo and 1,000 characters		2	1	0
	Recognition on Chapter emails		Large Logo	Small Logo	Name Only
	Annual email to all contacts thanking Sponsors - Logo and description from Sponsor Page		Large Logo	Small Logo	Name Only
	'Welcome' Announcement - In an email bulletin and social media		Yes	Yes	Yes
Events	Opportunity to present an educational webinar		1	0	0
	Recognition during Speaker Series Webinars		Large Logo	Small Logo	Name Only
	Mappy Hour Sponsor - Location of your choice - Name & Logo in emails and printed on flyer at event		2	1	0

Other Opportunities

Additional Add-On's to Purchase	Cost
Opportunity to have URISA Texas email all contacts in mailing list highlighting your organization² (Logo and 1,000 character email)	\$1,000
Mappy Hour Sponsor - Location of your choice (Name and Logo in emails and printed on flyer at event)	\$250
Podcast Advertisement Slot (2 episodes per month) 1 month payment gets one ad in both episodes for a month of your choosing. 1 year payment gets one ad in both episodes each month of the year. Ads are 15 seconds each. 2 available per podcast.	\$100/month Or \$1,000/year

¹ Emails to the URISA Texas contact list will come from the URISA Texas email account. Corporate sponsors will send the email they would like sent out to URISA Texas for distribution to the contact list.

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Additional Add-On's to Purchase	Cost
Scholarship Be a dedicated scholarship sponsor and be featured on scholarship communications	\$1,000
Food and beverage sponsorships At networking socials (Mappy Hours) and other events.	Contact us for pricing

Exclusion: Corporate sponsorship does not cover fees for an exhibitor booth at the chapter sponsored conferences and events.

Sponsorship is a limited opportunity, so please sign up soon. We appreciate your interest in URISA Texas and thank you for your support.

To sign up or if you have questions, please contact:

Kristina Deitz
2023 Chairman, URISA Texas

Or email us at info@urisatexas.org